

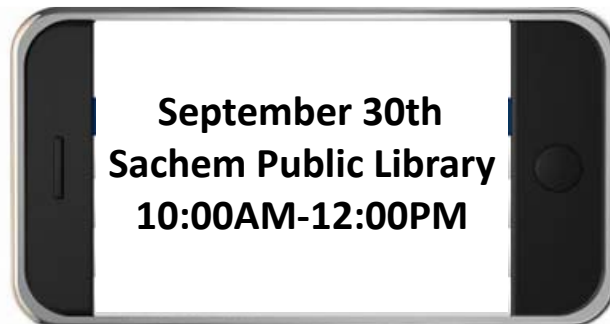


Long Island Library Resources Council Presents:

Building a Mobile Website:

One Block at a Time

What do small screens mean for web development and usability? The release of the iPhone just 3 years ago ushered in an age of users who want to browse the web on mobile devices. In this presentation we'll



talk about why a mobile site is a good idea, an overview of emerging mobile standards, how to evaluate your own organization's mobile needs, and what options exist for developing a mobile site. If you have even very basic HTML experience, that's all the background you need! We'll go step by step through the development of a library mobile site, using the University of North Carolina Libraries' as an example and highlighting important considerations along the way.

Attendees of this program will:

- Gain an understanding of design considerations unique to the mobile web
- Learn the steps involved in developing a mobile site
- Be able to build a framework of a basic mobile site

Presenter: Chad Haefele, Reference Librarian for Emerging Technologies, University of North Carolina at Chapel Hill

Registration Form

Building a Mobile Website: One Block at a Time

September 30, 2010

Name: _____ Email: _____

Institution: _____

Phone: _____ Fax: _____

Fee: ____\$25 Member ____\$55 Non-member ____\$5 CEU Certificate (additional)

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