



LILTube (Long Island Libraries on YouTube) Wants Your Video!

LILRC Regional Automation Committee is sponsoring a video contest named “**LILTube**” (stands for Long Island Libraries on YouTube). LILRC is lending out digital video equipment to enable Long Island libraries to create videos showcasing your library or recording your patrons sharing what they love about their library. After you’ve created and edited your video, you can upload it to the LILTube Group on YouTube at <http://www.youtube.com/group/LILContest>) or ask LILRC to post it for you.

The winner(s) of the contest are eligible to win a full registration to attend LILRC’s Annual Conference on Libraries and the Future being held at Dowling College on October 23 and 24, 2008. **The contest opens on May 1st and ends on August 1st, 2008.** Submissions will be judged by the members of the Regional Automation Committee. Top submissions will be screened at LILRC’s Annual Conference and featured on the LILRC Web site.

To enter, see the Quickstart Guide below and read the complete contest rules.

Quickstart Guide:

- In an original 1-3 minute video, either give a tour of your library or highlight the services your library is providing. You may also have your patrons talk about what they love most about their library.
- Join the YouTube Group at <http://www.youtube.com/group/LILContest> and upload your video (see below for “a note from YouTube on uploading video”).
- Once you have uploaded your video, send an e-mail with the subject line "LILTube Contest Entry" to minliu@lilrc.org and include the following information:
 - Name
 - Library
 - E-mail address
 - Phone number
 - URL of your video as it appears on YouTube

A note from YouTube on uploading video:

"YouTube accepts a wide range of video file formats such as .wmv, .avi, .mov, and .mpg transferred from most digital cameras, camcorders, and cell phones. We've found that files converted from .wmv to one of the other formats our webpage accepts generally have a lower playback quality than other file formats. If you have your source video in a format other than a .wmv file, you may want to

encode directly to MPEG4 (DivX, Xvid, SVQ3) at 640x480 resolution, with 64k Mono MP3 Audio. If you have a source .wmv in high bitrate and larger resolution you may want to convert to MPEG4 at full resolution and then resizing to 320x240 using a high quality resizing algorithm - this can help reduce the number of artifacts you end up with."

LILTube Contest Rules:

Contest officially opens on May 1st and closes on August 1st, 2008. To enter, you must create a video featuring a library on Long Island.

All entries will be screened by LILRC staff before they are posted. LILRC reserves the right to remove any posted videos from the group page on YouTube at any time.

All YouTube rules and restrictions on posting videos also apply including which file types can be uploaded. The length of the video should be between 1 to 3 minutes.

You must have rights to any music used in projects. No more than 30 seconds may be used for any song protected under copyright. It is permissible to use pre-recorded music (e.g., royalty-free music, a friend's band's music), but you must include a signed release with the submission.

Submit your video between May 1st and August 1st, 2008 to the LILTube Group on YouTube at <http://www.youtube.com/group/LILContest>. You will need to create a YouTube account and join the group. Click on the upload icon will lead you to a sign in page to create a free YouTube account.

If you have any questions, please contact LILRC Assistant Director Min Liu via email at minliu@lilrc.org or call her at 631-632-6659.