

Upcoming Events

July 23rd

*Thingamabobs and Doodads:
Why Tech Support IS Reference*
Plainview-Old Bethpage Public
Library
10:00 a.m.-12:00 p.m.

August 4th

Wilson Admin Training
Farmingdale State College
10:00 a.m.-12:00 p.m.

August 6th

*Intermediate Microsoft
Publisher*
Farmingdale Public Library
10:00 a.m.-12:00 p.m.

August 6th

Advanced Microsoft Publisher
Farmingdale Public Library
1:00 p.m.-3:00 p.m.

August 16th

*Implementing a Content
Management System*
Brentwood Public Library
9:30 a.m.-12:00 p.m.

August 27th

Intermediate Microsoft Excel
Farmingdale Public Library
10:00 a.m.-12:30 p.m.

August 27th

Advanced Microsoft Excel
Farmingdale Public Library
1:30 a.m.-4:00 p.m.

19th Annual Conference on Libraries and the Future

Imagine the Future

Thursday and Friday, October 21 & 22, 2010
Dowling College, Oakdale, NY

The LILRC Annual Conference Committee would like to extend an invitation to all library and information professionals to participate in the 19th Annual Conference on Libraries and the Future and to join our distinguished panel of speakers as we seek to imagine the future by exploring critical issues facing libraries today and how to stay relevant in a rapidly changing environment.

Save the Date

Thursday, October 21st

Thursday night @ 6:00PM

Dinner Speaker:

Raymond McGale, Long Island Regional Manager, Barnes & Noble

Friday, October 22nd

Friday @ 8:30AM

Dowling College, Fortunoff Hall

Guest Speakers:



Peter Herson, Professor, Simmons College Graduate School of Library and Information Science

“Academic Libraries—Fifteen Years from Now”



George Needham, Vice President, Member Services, OCLC

“Futureproofing Your Library”



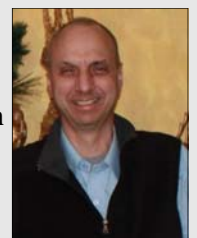
Maureen Sullivan, Maureen Sullivan Associates and Professor of Practice in the Simmons College Graduate School of Library and Information Science Ph.D. Program in Managerial Leadership

For additional information, including the registration form, please refer to page 7 of this newsletter.

Gerry Arthus Leaves LILRC

“I will be leaving LILRC as of May 28, 2010. I would just like to say that it has been a pleasure working at LILRC and working with the staff from the many member libraries and organizations.”

—Gerry Arthus



People & Places

LILRC Welcomes New Media & Technology Committee Members:

Maria Pontillo

Plainview-Old Bethpage Public Library

Jamie Primo

Axinn Library, Hofstra University

LILRC Wishes a Happy Retirement to:



Fran Altemose, Head of Community Services for the Sachem Public Library, who will be retiring after 17 years of service, most especially to Community Services.



Nancy Sherwood, Head of Technical Services, Garden City Public Library. Ms. Sherwood began her career at the young age of 15 as a page at the North Bellmore Public Library. She is a graduate of Le Moyne College and Columbia University School of Library Service. Today Ms. Sherwood heads the Technical Services Department at the Garden City Library. The staff at the Garden City Library congratulated Ms. Sherwood on her years of service and thanked her for her valuable contributions to the public library.

LILRC Equipment Loan Program

Take advantage of LILRC's Equipment Loan Program today. We are continuing to offer digital equipment to member libraries on a first come, first served basis.

We have recently added two Amazon Kindle (2nd generation) eBook readers to the program, which come preloaded with health-related information and are available for a 21-day loan period.

LILRC continues to make available two digital video cameras and a digital voice recorder for a 21-day loan period. In addition, a Nintendo Wii Console and Wii Fit are available for a 21-day loan period.

Please complete the Equipment Loan Form, which is available online at: <http://www.lilrc.org/forms/dgtlequip.pdf> and fax back to us at 631-675-1573.

Website Watch: MedlinePlus

MedlinePlus and MedlinePlus en español will debut a new design in summer 2010. To get a sneak preview at what's coming, please go to <http://www.nlm.nih.gov/medlineplus/preview/overview.html> for a quick tour.

In addition, MedlinePlus recently announced two new features to the MedlinePlus website, including Anatomy Videos and Patient Handouts. The Anatomy Videos include over 70 videos showing the anatomy of body parts and organ systems and how diseases and conditions affect them. The Patient Handouts are short, printable tips or how-tos on dealing with a disease or condition and are available for most health topic pages. These features are available online at: www.medlineplus.gov.

Discount Rates from NYLA for Training on the Go!

The New York State Library and the New York Library Association (NYLA) have partnered together to provide online training covering a variety of library-related skills for all library staff provided by WebJunction.

The NYLA member fee is \$15 (processing fee waived) and \$25 for non-members (processing fee included) for each access code, which is worth 1 credit (\$40 value).

For additional information on registration, please visit http://nyla-omc.org/Scripts/4Disapi.dll/4DCGI/events/ConferenceList.html?Action=Find_Events&Time=.

SAVE THE DATE

Implementing a Content Management System August 16, 2010 @ Brentwood Public Library 9:30 a.m.-12:00 p.m.

Web content management systems (CMS) are increasingly becoming the preferred solution for library websites and intranets. This session will describe the entire process of implementing CMS; from requirements gathering to post-launch evaluation. We will compare commercial and open source solutions, take a detailed look at several popular open source CMS, and discuss the technical requirements for hosting these systems. Project management principles will be applied to the process, and usability testing methods will be discussed as part of the design and evaluation phases.

By the end of this session participants will:

- Be familiar with the current landscape of CMS solutions
- Have an understanding of CMS administration
- Have a process for implementing a CMS
- Be familiar with common technical requirements of CMS
- Have an understanding of design and evaluation methods

Presented by: Jonathan M. Smith (11br4r14n on Twitter) is Electronic Services Librarian at The Catholic University of America, where he has a range of technology and public services duties. He is also an adjunct faculty member of the School of Library and Information Science at CUA. Jonathan's interests include web services, digital librarianship, open source software and the application of emerging technologies in libraries.

LILCat Serial Holdings Update

Serial librarians and union list updaters are reminded that LILRC is updating serial holdings on an on-going basis. Please submit your updates so that we can ensure accurate holdings listed for your institution in the Long Island Library Catalog (LILCat) and OCLC Worldcat. The Union List of Serials Update Form can be found online at: www.lilrc.org/forms/liulsupdateform.php.

For librarians doing their own updates on OCLC, please note that OCLC offers online training, including OCLC Holdings Maintenance Tutorials available at: <http://www.oclc.org/us/en/support/training/localholdings/tutorial/>.

ACRL & ALA Release New Toolkit for Academic and Research Libraries

As part of @ your library, the Campaign for America's Libraries, ACRL and ALA have partnered to create a new, national marketing effort to heighten awareness and support of academic and research libraries. Included on the website at: <http://www.ala.org/ala/mgrps/divs/acrl/issues/marketing/index.cfm> is information about the campaign; a toolkit that includes creative strategies, practical ideas, case studies and profiles, customizable press materials, resource lists, and more; additional marketing resources; and downloadable graphics.

The goals of this new initiative are to:

- Promote awareness of the unique role of academic and research libraries and their contributions to society;
- Increase visibility and support for academic and research libraries and librarians;
- Help librarians better market their services on-site and online;
- Position academic and research librarianship as a desirable career opportunity.

The @your library Toolkit for Academic and Research Libraries toolkit as well as the Strategic Marketing for Academic and Research Libraries Participant Manual, artwork, and train-the-trainer slides are also available for download on the web.

Research @ your library[®]

SPECIAL COLLECTIONS AND SAVVY LIBRARIANS TO HELP YOU FIND JUST WHAT YOU ARE LOOKING FOR.

The Campaign for America's Libraries

“Strictly Business” Trade Show Draws Over 550 Attendees—Event Supports Long Island’s Small Business Growth

Over 550 small business professionals attended a “Strictly Business” trade show held at the Middle Country Public Library, with the objective of networking, promoting, and building businesses in Brookhaven. The initiative was a collaboration of the Greater Middle Country Chamber of Commerce, the Brookhaven Chambers of Commerce Coalition and the Library’s Miller Business Resource Center. “Strictly Business” featured exhibits from an assortment of vendors, as well as presentations from speakers. More than 15 sponsors helped make this event possible – among the top supporters were TD Bank and the Brookhaven Industrial Development Agency.



(L-R) Jeff Freund, President, Greater Middle Country Chamber of Commerce; Barbara Ransome, President, Brookhaven Chambers of Commerce Coalition; Lisa Giannusa, Director of Economic Development, Town of Brookhaven; Kathleen Walsh, Deputy Supervisor & Councilwoman District 3, Town of Brookhaven; Yves Michel, Commissioner, Dept. of Economic Development & Workforce Housing, Suffolk County; Peter Del Bianco, Vice President, Retail Market Manager, Long Island Central, TD Bank; Kerry Baardsen, Lake Grove Manager; Sandra Feinberg, Director, Middle Country Public Library; Sophia Serlis-McPhillips, Assistant Director, Middle Country Public Library; Elizabeth Malafi, Coordinator, Miller Business Resource Center.

LIBRARY 2.0: Foursquare

Foursquare (<http://foursquare.com>) is a new location-based social networking site that allows users to share their location with friends via a mobile device. Once you arrive at a location you "check-in" on your mobile device, and your friends will see where you are on a Foursquare map. In addition, Foursquare also has a gaming feature, which allows users to earn points and “badges” for checking-in frequently or at a certain time at a specific location. If you raise enough points you become the “mayor” of a certain area.



So what does this mean for libraries? Well there are a number of libraries already tapping into this social network to connect with patrons. Libraries are using it to leave tips about new services and resources and are also providing prizes to the Foursquare mayor. Some examples of libraries already using Foursquare include the New York Public Library (<http://foursquare.com/venue/31643>), NYU Ehrman Medical Library (<http://foursquare.com/venue/1866357>), Darien Library (<http://foursquare.com/venue/254879>), and many others.

For additional information on Foursquare and libraries, please refer to:

- Checking In: Location Services for Libraries (<http://www.libraryjournal.com/article/CA6725234.html>)
- Foursquare and Libraries: Definitely Something There (<http://www.davidleeking.com/2010/01/25/foursquare-and-libraries-anything-there>)
- Foursquare, Libraries, and Librarians (<http://kenleyneufeld.com/2010/01/19/foursquare-libraries-and-librarians/>)



SAVE THE DATE
September 23, 2010

**Public Library
 Directors' Association
 of Suffolk County**

Golf Fundraiser & Banquet Dinner
 Visit www.pldainfo.org for more details.

NYLINK—Phasing Out Operations

On May 17, 2010 NYLINK announced that it will be phasing out their operations in 12 months, due to steep declines in revenue. LILRC members should be advised that LILRC does provide a subscription to OCLC FirstSearch. Feel free to call Min Liu, 631-675-1570 x:203, if you wish to continue your FirstSearch subscription through LILRC.

LILRC Member News

May 19, 2010—The Cold Spring Harbor Laboratory celebrated and revealed its newly expanded and renovated Carnegie Building, which houses the Library & Archives. The most significant change to the building is the addition of the Szybalski Annex, which includes the Szybalski Room (pictured below)—a reading area and the new Archives Room.



The Szybalski Room houses the library's collection of publications pertaining to the history of the laboratory since its inception; volumes of famed CSH Symposia, and a complete set of publications by CSHL authors.

SPOTLIGHT ON: Free E-Resources for Science Exploration

There are a number of freely available e-resources which provide information on the sciences. Here are a few worth checking out:

Physics Central:

(www.physicscentral.com/) created by the American Physical Society, this site offers features to help researchers communicate their passion for physics to students of all ages. Features include a photo gallery, writer's gallery of physicists' essays and a question and answer service about how things work.

Scitable:

(www.nature.com/scitable) is a free science library and personal learning tool brought to you by Nature Publishing Group, which currently concentrates on genetics, the study of evolution, variation, and the rich complexity of living organisms.

iTunes U:

(www.apple.com/education/itunes-u/whats-on.html) more than 600 universities—including Stanford, Yale and MIT—publicly distribute lectures, slideshows, PDFs, films, exhibit tours and audiobooks through the iTunes Store. The Science section contains multimedia content on topics including astronomy, biology, chemistry, physics, ecology and geography.

3M Tattle-Tape Security Strips Being Offered to All Libraries

As a result of member requests, Tattle-Tape Security Strips, for use in 3M library security systems, are being offered at substantial savings through this group purchase. This year we are also including Checkpoint Security Strips as part of the agreement. The prices are the best available and will be in effect from now until December 2010.

Any library interested in ordering tapes should send the completed order form to the LILRC office at 627 N. Sunrise Service Rd., Bellport, NY 11713-1540 or fax to 631-675-1573. If you need assistance with your order, please contact Joan Seaman via email at jseaman2@lilrc.org.

3M Tattle-Tape™ Order Form

Library: _____ Date: __ / __ / ____
 Address: _____ Phone: _____
 _____ Fax: _____
 Ordered by: _____ Email: _____

<u>Product</u>	<u>Pricing</u>	<u># of Cases</u>	<u>Subtotal</u>
Genuine			
3M Tattle Tapes™			
3M Tattle Tape™ B1	Members Price: \$839.00 cs / 5,000 per case \$0.17 strip	_____	\$ _____
	Non Members: \$889.00 cs / 5,000 per case \$0.18 strip		
3M Tattle Tape™ B2	Members Price: \$839.00 cs / 5,000 per case \$0.17 strip	_____	\$ _____
	Non Members: \$889.00 cs / 5,000 per case \$0.18 strip		
3M Tattle Tape™ DCD-2	Members Price: \$1188.00cs / 1,000 per case \$1.10 each	_____	\$ _____
	Non Members: \$1238.00cs / 1,000 per case \$1.24 each		
3M Tattle Tape™ DCD-2	Members Price: \$321.00 cs / 200 per case \$1.61 each	_____	\$ _____
	Non Members: \$371.00 cs / 200 per case \$1.86 each		
Checkpoint			
Security Strips			
Ckpt 5" Dbl Sided Adh	Members Price: \$90.00 cs / 1,000 per case \$0.09 each	_____	\$ _____
	Non Members: \$140.00 cs / 1,000 per case \$0.14 each		
Ckpt 5" Single Sided Adh	Members Price: \$90.00 cs / 1,000 per case \$0.09 each	_____	\$ _____
	Non Members: \$140.00 cs / 1,000 per case \$0.14 each		
	Total:		\$ _____

Workshop Highlights from *Reinventing Library Services: MI Way*

On May 21st, Nomi Naeem, Senior Librarian at the Brooklyn Public Library/ Society, Sciences & Technology Division, presented the "Reinventing Library Services: MI Way" program to Long Island librarians at the Merrick Library.

Nomi shared with the participants his knowledge of Dr. Howard Gardner's theory of Multiple Intelligences (MI) which can empower library staff to serve their community more effectively and efficiently.

He gave an introduction to this fascinating topic and discussed some of its diverse applications in library services. With the very engaged participants, he explored 9 types of intelligence (Verbal/Linguistic, Visual/Spatial, Mathematical/Logical, Musical, Interpersonal, Intrapersonal, Bodily/ Kinesthetic, Naturalistic and Existential) and its implication that "9 kinds of intelligence would allow 9 ways to teach, to represent information, rather than one." His presentation was mind-enhancing and thought-provoking.

Please visit LILRC Continuing Education Blog at <http://lilrc.wordpress.com> to view a copy of his entire presentation.

Newly Added NOVELny Databases

Three new Gale databases have been added to the NOVELny Statewide Collection for July 1, 2010 through June 30, 2011, as follows:

- Gale's Academic OneFile
- Gale's General OneFile
- Gale's Health Reference Center Academic

Additional information is available online in an FAQ at: <http://novelnewyork.org/2010dbfaq.php>.

NOVELNY
New York Online Virtual Electronic Library

19th Annual Conference on Libraries and the Future: *Imagine the Future*

October 21 & 22, 2010 - Dowling College, Fortunoff Hall

SESSION	EARLY BIRD By 9/21/10	REGULAR 9/22/10 & After	ONSITE	TOTAL ENCLOSED
Thursday & Friday - Full conference package*	_____ \$125	_____ \$150	_____ \$175	_____
Thursday night dinner only	_____ \$65	_____ \$75	_____ \$100	_____
Friday session only	_____ \$100	_____ \$125	_____ \$150	_____

_____ I would like .6 CEU credit (Full Conference or Friday only, no charge)

Name _____

Phone _____

Institution _____

Fax _____

Address _____

E-mail _____

*Full conference package includes dinner on Thursday, October 21st, 6:00 p.m. & full day conference, which includes continental breakfast and lunch, on Friday October 22nd 8:30 a.m. Conference attendance limited to 120.

Make checks payable to LILRC. Please mail or fax the registration form to:

Connie Litcher
L. I. Library Resources Council
627 N. Sunrise Service Rd.
Bellport NY 11713-1540

Questions: 675-1570 x:201 Fax: 631-675-1573

For further information: http://www.lilrc.org/calendars/cont_edcalendar.php

Directions:

<http://www.dowling.edu/about/directions1.shtml>

* Contact LILRC for special student rates

Long Island Library Resources Council

627 N. Sunrise Service Rd.
Bellport, NY 11713-1540

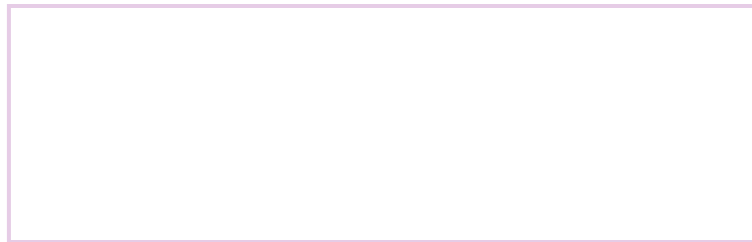
LILRC Newsletter

July/August 2010

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For more information visit:

www.lilrc.org



LILRC at the Long Island Library Conference



May 6, 2010—LILRC sponsored program “Thin Computing: Ways to Reduce Energy Consumption from the Desktop to the Server” at the Long Island Library Conference was very well received. Special thanks to Rocco Cassano, Assistant Director, East Meadow Public Library & Joseph Balsamo, Head of Library Information Systems, Stony Brook University HSC Library for sharing their expertise with participants. Visit the LILRC Flickr photostream at: <http://www.flickr.com/photos/lilrc/sets/72157623884436381/> for additional media content from the Conference.



Facebook.com/LILRCouncil



Flickr.com/photos/LILRC



Twitter.com/LILRC

The *LILRC Newsletter* is the official newsletter of the LONG ISLAND LIBRARY RESOURCES COUNCIL. © 1996. It is published six times a year and available in print and on our Web site. We encourage articles and photographs but reserve the right to refuse any material. EDITOR: Christina Rivera; crivera@lilrc.org ADDRESS: 627 N. Sunrise Service Rd. Bellport, NY 11713-1540.