

SAVE THE DATE

Friday, March 26, 2010

PubMed Training
(7.5 MLA CE Hours)



Time: 8:30am to 5:00pm

Location: Farmingdale State College, Greenley Library

Anyone who has used PubMed regularly has noticed some of the many recent changes and more extensive changes. This PubMed class is of particular interest to those who want a review of recent changes to the system, including medical librarians, researchers, medical editors, and anyone who searches for biomedical journal article citations.

Changes to PubMed in early February included:

- Streamlining of the Advanced Search page
- Addition of a link to Clipboard to the homepage, if applicable
- A new Limits page with additional limits for dates and search field tags

This full-day class is designed to teach students how to use PubMed, which includes MEDLINE citations. The class also includes an overview of the Medical Subject Headings (MeSH) and its importance as a tool to both searchers and indexers.

For additional information, please visit the LILRC Continuing Education Calendar online at:

<http://www.lilrc.org/calendars/eventdetail.php?eventID=733>.

Registration Form: PubMed Training

Friday, March 26, 2010

Name: _____ Email: _____

Institution: _____

Phone: _____ Fax: _____

Fee: \$10 Member ____ \$25 Non-member ____

Please return this form along with a check payable to LILRC by March 19th to:

LILRC/CE

627 N. Sunrise Service Rd.

Bellport, NY 11713-1540

Questions: 631-675-1570 Ext.206

Mobile MedlinePlus

In January 2010, the National Library of Medicine (NLM) released a mobile version of MedlinePlus. This new service provides authoritative health information for the growing audience of mobile Internet users by optimizing MedlinePlus and MedlinePlus en español for display on mobile devices.

Mobile MedlinePlus is a mobile Web site, not a mobile app (application). NLM developed a mobile Web site to reach as broad an audience as possible and to be usable on a variety of devices.

The Mobile MedlinePlus site recognizes the device accessing it and then optimizes the display for that device including the images, font size, and other layout elements for that device.

Visit Mobile MedlinePlus at:

- <http://m.medlineplus.gov>
(English version)
- <http://m.medlineplus.gov/spanish>
(Spanish version)

For additional information on this service, please visit:

<http://www.nih.gov/news/health/jan2010/nlm-22.htm>.

The LILRC *HealthLine* is published 5 times a year by the staff of the Hospital Library Services Program. We appreciate contributions of news articles. Please notify us of significant events such as personnel changes, publications, construction, moves, and addition of innovative services or any news items that may be of interest to your colleagues.

Editor: Christina Rivera, crivera@lilrc.org
Staff: Joan Seaman, jseaman@lilrc.org

NLM Disaster Information Management Research Center Update

NLM has launched a new webpage on Haiti earthquake health information resources, which is available online at:

<http://disaster.nlm.nih.gov/dimrc/haitiearthquake.html>. Resources from both government agencies and non-governmental organizations are available and include:

- Haitian Creole and French-language materials
- Links to background information on earthquakes and subsequent health issues, such as public health assessments, emergency surgical care, and management of dead bodies, are included
- Section on hazards from concrete dust and other airborne particulates from the collapsed buildings and subsequent clean-up activities (forthcoming)

Please send your comments and suggestions about additional health information content to

tehip@tehn.nlm.nih.gov.



World Health Day: April 7, 2010

This year's World Health Day campaign is: *1000 Cities, 1000 Lives*. World Health Day 2010 will focus on urbanization and health. The theme was selected in recognition of the effect urbanization has on our collective health globally and for us all individually. Visit www.who.int/world-health-day/en/ for more information.

NN/LM Funding Opportunities: Small Project Awards

The Small Project Award program provides support for full and affiliate NN/LM members to promote library services. Small Project Awards are "express" awards for MAR network members to enhance their services as well as promote NLM products and services; and provide seed money for ongoing or one-time projects through the purchase of displays, brochures, presentations, materials, equipment, supplies or presentation of small programs. Small Project Awards support library improvement projects and outreach activities. They include creation of customized promotional items, exhibiting costs at health fairs/conferences, or purchase of technological equipment. Up to \$1000 is available. If you have questions or require assistance, contact Kate Oliver, MAR Associate Director, 212-263-4197 or kate.oliver@med.nyu.edu.

CDC Social Media Tools Guidelines & Best Practices

The Centers for Disease Control and Prevention (CDC) has developed guidelines to provide information on lessons learned, best practices, clearance information, and security requirements for reference when developing social media tools. Guidelines are available for the following tools: virtual worlds, motion graphics, micro-blogging, text messaging, button and badges, and others. To view the guidelines visit:

<http://www.cdc.gov/SocialMedia/Tools/guidelines/>.