

## What Has NN/LM MAR Been Up to Lately?

NN/LM MAR is pleased to present the Strategic Program Plan for Member Participation.

The Strategic Program Plan expresses the MAR vision in terms of specific annual goals for both library improvement (to support libraries providing quality health information services), and outreach (to provide health information programs to the community). The Strategic Program Plan addresses the responsibilities that are for the membership at large and that are specifically tied to the awards program. The plan is based on the 2006-2007 (Year 1) MAR member needs assessment. The Regional Advisory Committee ratified the plan in February 2008. A complete version of the strategic plan with extensive appendices is available on the MAR website, <http://nmlm.gov/mar/about/pdf/marstrategicplan.pdf>.

There was a formal launch of the Strategic Program Plan for Member Participation in May at the Medical Library Association 2008 Annual Meeting in Chicago. Karen Brewer, Director of NN/LM MAR, provided an introduction to the process MAR engaged to produce the strategic plan. Attendees received a condensed version of the strategic plan in a booklet format. By now all network members will have received this strategic plan booklet in the mail, along with a poster listing only the four year strategic plan.

If you have any questions, or would like additional copies of the booklet or the poster, please contact Sue Hunter, Planning & Evaluation Coordinator, NN/LM MAR, [hunter@library.med.nyu.edu](mailto:hunter@library.med.nyu.edu), 212.263.4179.

### *Save the Date*

December 3, 2008

#### **HLSP Annual Meeting** Farmingdale Public Library

Join us as **Cristiana Kahl-Collins** discusses *Ergonomics in the Workplace*.

This presentation will cover a practical definition of ergonomics and how it applies to the office setting.

### **Advancing Health Literacy: Meeting the Needs of Adult Learners**

**September 16, 2008**– The National Institute for Literacy (NIFL) conducted a live webcast, *Advancing Health Literacy: Meeting the Needs of Adult Learners*, which included a panel discussion on the new and emerging topics in health literacy.

Interestingly, the role of librarians was discussed when the panelists were asked “How do you see a librarian being of help? What role might they play in supporting the health literacy education programs you're involved with?”

Sabrina Kurtz-Rossi from the Medical Library Association is quoted as follows, "Public librarians and hospital-based medical librarians are increasingly involved in health literacy work. Many public libraries offer adult education and commonly help patrons find the health information they need. Medical librarians are increasingly working with patients to help them learn the skills to search the Internet for accurate health information."

To view the archived webcast or for a copy of the transcripts, please visit the NIFL website at <http://www.nifl.gov/nifl/webcasts/health08/webcast0916.html>.

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